



## 24 Hour InfoCenter Program

Affiliated with AT&T Network Systems, Travel Industry Association of America, and State Tourism Departments

July 15, 1994

Mr. Michael North  
North Communications  
3030 Pennsylvania Avenue  
Santa Monica, CA 90404

Dear Michael:

Thank you again for taking the time to investigate the opportunity here at Discover America. I have included all documents necessary for your review. Please keep in mind that this information is confidential, which is why I have included our non-disclosure agreement for your review and signature.

After reviewing our financial models, I have determined that upon reaching a critical mass of 200 kiosks, the cost to service each unit would be approximately \$2,400/month. This would include the lease payment as well as a prorated amount of Discover America's total overhead.

Please give me a call if you require additional information. I look forward to our next visit.

Sincerely,

David C. Loy  
Executive Director  
Discover Information Services, LLC

DCL/ds

**EXHIBIT**

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Travel Communications Corporation, Program Director